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DIRECTORY

Spring 2015

NCSA NEWS & VIEWS

N O R T H C A R O L I N A S I M M E N T A L A S S O C I A T I O N

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PROFIT SIMPLIFIED BEEF SEMINAR

The NC Simmental Association and the Red Angus Association of the Carolinas hosted a Profit Simplified Beef Cattle Seminar in Kenansville, NC on March 5. Although it was a cold, rainy night, the turnout was very well with about 75 people in attendance.

Johnny Rogers served as the moderator for the evening and introduced all the speakers. The first to talk was Dr. Gordon Jones from Lafayette, Tennessee. He is in both the Red Angus and Simmental seedstock business and has also served on the faculty of Western Kentucky University for 40 years. He really emphasized using heterosis in commercial cow herds again. He said that many commercial cattle producers have given up hybrid

vigor for a little more money at the stockyards. In the long range, more profit will come with the benefits through hybrid vigor such as fertility, disease resistance and longevity.

Gordon Hodges from Hamptonville, NC was the next speaker. He is currently an American Simmental Association Trustee and is the genetic and marketing manager of Gibbs Farms in Alabama. He wanted to make four good points to cattle producers. The first one is that to be a good cattle farmer, you must be a good grass farmer. The second point was to breed cattle genetics to suit your market. The third important point was to have an effective herd health program. The fourth point was to have

a marketing plan and to use it!

Then Dr. Twig Marston from the Red Angus Association of America in Denton, Texas spoke. He discussed marketing programs through the Red Angus Association. One is the yellow tag Feeder Calf Certification Program, where calves are age and source verified but also genetic verified to be at least 50% Red Angus. The other program is a green tag program where calves are age and source verified. The Red Angus Association is committed to helping members and their member's customers, just like the American Simmental Association is doing.

BEEF SEMINAR (CONTINUED)

Following a very good beef stew meal, Dr. Glenn Rogers from Aledo, Texas spoke on getting value from your heifer investment. He discussed the pros and cons of raising your own replacement heifers versus buying replacements. Both options are very valuable for different operations. He stressed that producers need to know their operating costs. He also stressed that selecting and developing replacement heifers may be the most important part of a cow/calf operation. He also said it was very important to vaccinate heifers prior to the breeding season.

Everyone who attending this seminar took home something that they could use on their own operation. A huge thanks to Johnny Rogers and Justin Whitley for getting everything together to make it a success.

Simmental Sponsors for the event were the Fred Smith Company Ranch in Clayton, JBB Simmentals in Monroe, Langdon's Red Angus and Simmental in Benson, Ridgewood Black Simmentals in Boone, SimAngus Solution Sale & Circle M Cattle Company in Burlington, and Twin Oaks Simmental in Newton. Red Angus sponsors were Bull Hill Ranch, Country Boy Farms, Fairwinds Red Angus, Hi-Lane Farm, J&J Red Angus, Phoenix Red Angus, Red Hill Farms, Rogers Cattle Company LLC, and T&L Hedrick Farm. Gallagher Fencing and the NC Cooperative Extension also helped make this seminar work.

WELCOME NEW MEMBERS!

**Clay & John Nicholson,
Nicholson Livestock,
East Bend, NC**

**NCSA FALL HARVEST SALE
September 5, 2015**

By now our regular consignors already have their sale animals picked out but we welcome new consignors to our sale. This is the top state consignment sale on the East coast & maybe in the country! Sale manager Doug Parke will be visiting our state and if you would like him to stop by and select your best for this sale, please let us know. Give us a call at 336-468-1679 or email ncsa@yadtel.net and we will be sure your farm is one of his stops while he is in NC. Call now, don't delay!

Clip and mail this form to:

NC Simmental Association, 1341 Highway 21, Hamptonville, NC 27020



Name: _____
 Farm Name: _____
 Street Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone _____ Cell# _____
 Email address _____
 New Member? Yes _____ Renewal _____
 Adult Membership _____ Junior Membership _____

\$50

\$10

**TIME
TO PAY
YOUR
2015
DUES!**

BULL SALES STRONG THIS WINTER

SimAngus Solution Sale. Bell Farms was once again the site for the 6th SimAngus Solution Bull and Heifer Sale on November 15, 2014. It was a clear but cool day and there were plenty of buyers in attendance. Jonathan and Johnny Massey had put together an excellent set of yearling bulls and yearling heifers. Will Thompson was the auctioneer for the sale. The bulls and heifers were sold pen by pen. The bulls were sold individually with the winning bidder getting to pick his choice of bulls in the pen until they were all sold. The heifer buyer could sweep the pen and take them all if they desired.

The top selling bull was a son of PVF-J 4P14 HYB Rookie out of a SAV Iron Mountain cow. This bull was an August yearling and he sold for \$5,800. The next top selling bull was sired by SAV Iron Mountain and out of a TJ The Gambler daughter. He sold for \$5,600.

Two other bulls sold for \$5,200 each. They were both Simmental sired bulls out of Angus cows. One was sired by TNT Dual Focus and out of a SAV Predominant daughter. The other one was sired by TJ Sharper Image out of a SAV Traveler 004 daughter. The twenty one bulls sold grossed \$84,600 to average \$4,028.

Union County Bull Sale. The 39th annual Union County Bull Sale was held on Saturday, December 6 at the Union County Livestock Market in Monroe, NC. The sale was very well attended and the stands were completely filled and it was standing room only. There were a total of 41 bulls sold to gross \$177,600 and to average \$4,332. The top selling bull in the entire sale was a Simmental bull consigned by Dr. Jeff Broadaway. This bull is a son of WLE BS Benchmark out of a Preferred Stock daughter and he sold for \$6,600 to Mike Gillispie of Dobson, NC. The second top selling Simmental was a RC Club King 040R son consigned by W. Parks Helms. This bull sold for \$4,500.

SimAngus bull also. This bull was sired by Sydgen Contact out of a Black Joker daughter and sold for \$6,200. Another Jeff Broadaway bull was the second top selling SimAngus. This bull brought \$5,700 and was a SAC Jet Top 2D son out of a SAV Net Worth daughter.

There were fourteen Simmental bulls sold and they grossed \$52,700 to average \$3,764. There were six SimAngus bulls sold and they grossed \$28,400 to average \$4,733, which was above the entire sale average.

Butner Bull Test Sale. The Butner Bull Test Sale was held at the Granville County Livestock Arena in Oxford, NC on December 19. There was one SimAngus bull sold that day. Dr. Eugene Shuffler consigned this bull and received a plaque for having the top indexing SimAngus. This bull sold for \$4,800. He was sired by SAV Final Answer 0035 and out of a Dikemans Sure Bet daughter. He had an ADG of 3.70 and a yearling weight ratio of 115.

Waynesville Bull Test Sale. The Waynesville Bull Test Sale was held on a rainy day at the WNC Regional Livestock Center in Canton, NC on January 3. There was one Simmental bull sold consigned by Dr. Eugene Shuffler of Union Grove. This bull sold for \$3,200 and was sired by Gibbs 0601X Raisin Cain out of a TNT Twister daughter.

There were two SimAngus bulls sold. Both of them were consigned by John & Clay Nicholson of East Bend. The top indexing bull sold for \$5,800 and was a son of MR NLC Upgrade U8676 out of a Lemmon Newslin daughter. He had an ADG of 3.84 and a yearling weight ratio of 111. The other SimAngus bull sold for \$4,400 and was also an Upgrade son. The SimAngus bulls averaged \$5,100.

Dr. Jeff Broadaway had the top selling

**NC Simmental Association
1341 Highway 21
Hamptonville, NC 27020**

UPCOMING EVENTS

April

17: Virginia Simmental Association Sim-Sensation Sale, Harrisonburg, VA

18: WNC Junior Beef Spring Fling, WNC Agriculture Center, Fletcher, NC

May

2: Stars and Stripes Sale, Gettysburg, PA

5: Entries due for AJSA Regionals, Heifers must be transferred to juniors by this date

9: Full House Sale, Clemson, SC

30: "Got to be NC" Heifer Sale, Raleigh

30-31: NC Junior Beef Roundup, Raleigh

June

24-27: AJSA Eastern Regional Classic, West Springfield, MA

***IT IS NOW
TIME TO
PAY YOUR
2015
DUES***

2015 Simmental Educational Symposium & Fall Board Meeting will be Sept. 14-17 in Gettysburg, Pennsylvania. All are welcome to attend!

**IMPORTANT NEWS IN THIS
NEWSLETTER
THAT YOU MUST NOT MISS**

- **First time sale consignors should give us a call if you want Doug Parke to stop by your farm**
 - **Directory Ads are limited so fill out the enclosed form & mail in ASAP**
 - **Pay your membership dues!**
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Fall Simmental Symposium will be on the East coast in Pennsylvania on September 14-17!